



**Hope. Passion. Purpose. It's what every Coach teaches their team...**

Coaches love teaching kids to play sports! Coaches can now be honored for their efforts and also help teach the kids an important lesson by helping thousands of children win the battle against Childhood Cancer. Why not honor your coach by donating the money collected for the end-of-the-season Coaches gift to Pediatric Cancer Research?

**It's easy**; Team Parents will collect donations for the end-of-the-season Coaches' gift as usual. Submit the donation along with the completed Information Sheet (below) and mail to Coins4Kids. Upon receipt of your donation, Coins4Kids will send you an original, **Coins4Kid's Coaches' Whistle Lanyard and Award Certificate** to be presented to the Coach along with the thanks of thousands of cancer kids.

Your tax deductible donation will help fund the most promising Neuroblastoma Childhood Cancer Research as designated by the Children's Neuroblastoma Cancer Foundation (CNCF) and it's renowned Medical Board. Every penny counts and your donation will go to where it will have the greatest impact for the kids and families who are waiting for new treatments and a cure! Visit [www.coins4kids.org](http://www.coins4kids.org)



**Checks payable to: CNCF memo: Coins4Kids**  
**Mail to: Coins4Kids, 360 W. Schick Road, Suite 23, # 211 Bloomingdale, IL 60108 Att: Coaches Program**

*\*all proceeds benefit the Children's Neuroblastoma Cancer Foundation (CNCF) and are tax deductible*

To be highlighted on "**Featured Champions**" at [www.coins4kids.org](http://www.coins4kids.org), please forward pictures or pertinent information regarding your fundraiser to [info@cncfhope.org](mailto:info@cncfhope.org) or the above address.

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Enclosed is a donation of \$_____ to Coins4Kids for Pediatric Cancer Research. This donation will help provide hope for thousands of kids battling childhood cancer.	
Total Coach Award Certificates & Whistle Lanyards _____	Date Needed _____
Coaches Name(s): (Please print) _____	
Team Name: _____	Sports League _____
Contact Name: _____	
Address: _____	
_____	
_____	
E-mail address: _____	Telephone _____
Thanks for your support! <a href="http://www.coins4kids.org">www.coins4kids.org</a> * <a href="http://www.cncfhope.org">www.cncfhope.org</a>	

## Parent Sample Letter

Dear (team name) parents,

Coaches love teaching our kids how to play sports! This year our Coach(s) would like to propose that they help teach the kids another important lesson by joining in to help thousands of kids win the battle against Childhood Cancer.

(Coach Name) works hard all season to coach the kids and as a thank you everyone pitches in to purchase a thank you gift at the end of the season. This year let's instead honor (Coach Name) with a donation to Neuroblastoma Pediatric Cancer Research in his name. In return for this donation an organization called Coins4Kids will provide us with a Certificate of Appreciation and an original, Coaches' Lanyard & Whistle to be presented to (Coach Name.)

Coins4Kids was founded by teenage brothers Jon & Greg Maher from Libertyville, IL, in honor of their little cousin Dawson who was diagnosed at age 3 with a Childhood Cancer called Neuroblastoma (NB). After learning about the historical lack of funding for NB pediatric research and knowing that without research there is no cure, Jon and Greg are making a difference. Inspired by many Coaches while participating in Baseball, Football, Soccer and LaCrosse they know that Coaches can make a difference too! Now lots of Coaches and their teams are joining in to help.

The money that is donated will go to the most promising Pediatric Research Studies as designated by the Children's Neuroblastoma Research Foundation (CNCF), and it's renowned Medical Board. Every penny counts and will go to where it will have the most impact for the kids and families who are waiting for new treatments and a cure!

Together, we can make a difference!

To find out more visit:  
[www.coins4kids.org](http://www.coins4kids.org)  
[www.cncfhope.org](http://www.cncfhope.org)



### **Can Your Team Do More?**

Yes, you can use your own fundraising ideas as well. This is what others are doing...

- Get the word out and create collection containers for donations of spare change to be set up at the sports field, concession stand and/or at designated local sponsors.
- Encourage the concession stand to offer a special menu item of which all or partial proceeds will be donated to Pediatric Cancer Research.
- Coaches/Parents/Sponsors are donating a set amount of "Give Game" dollars to the cause for each game during the season. Knowing that teamwork is the key to success, they are recruiting friends, colleagues and officials to contribute as well!
- Baseball: Sell advertising space to local businesses for a sign(s) to be placed on the outfield fence. Players who hit the sign during the season receive a prize and/or the sponsor makes an additional monetary contribution to the cause in the player's name.
- Start a giving chain and ask 5 friends to donate their spare change and then have them ask 5 of their friends to do the same.

Please let us know if you have a great idea! We would love to include it in this list. Enthusiasm knows no bounds in helping kids win the fight against Childhood Cancer.



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