

Landsharks Sponsorship Opportunities

The Lakeland Landsharks is a group of athletes committed to the sport of triathlon. With approximately 50 members, a dedicated social media following, a strong presence in the community and a mission aimed at promoting healthy living, the Landsharks have become a highly visible group in Lakeland. We are comprised of all levels of triathletes competing from the sprint distance to full ironman distance. We provide our membership with workout opportunities as well as clinics and seminars to promote nutrition, education and proper technique. Our uniforms are worn proudly and identified locally while training and at races all over the country. The club is making great strides, but we need your help. Our sponsors and partners are keys to our continued success. Please consider partnering with us.

Levels of Sponsorship

PLATINUM LEVEL Sponsor:

Contributes: \$1000 or more in monetary contribution or \$1500 in equipment/gear

- Prominent placement of company logo on the club website with a link to the company's website
- Unlimited access to Facebook group for posting announcements to members
- Unlimited promotions via e-mail and homepage of website*
- Prominent placement of company logo on select training and racing goods and apparel
- Exclusive sponsorship of a club event (clinic, social, or educational training event)
- Presence at annual club membership meeting and other special club events
- Logo on club tent and club banner at races and events
- Full Page Ad in monthly newsletter
- Article of club apparel
- Complimentary club membership for 2

GOLD LEVEL Sponsor:

Contributes: \$500 or more in monetary contribution or \$750 in equipment/gear

- Placement of company logo on the club website with a link to the company's website
- Access to Facebook group for posting monthly announcements to members
- Monthly promotions via e-mail and home page of website*
- Placement of company logo on select training and racing goods and apparel
- Logo on club banner at races and events
- Presence at annual club membership meeting and other special club events
- Section in monthly club email newsletter
- Complimentary club membership

SILVER LEVEL Sponsor:

Contributes: \$250 or more in monetary contribution or equipment/gear

- Company logo on the club website with a link to the company's website
- Access to Facebook group for posting quarterly announcements to members
- Quarterly promotions via e-mail and home page of web site*
- Company logo on select training apparel
- Presence at annual club membership meeting and other special club events

BRONZE LEVEL Sponsor:

- Contributes: \$150 or more in monetary contribution or \$200 in equipment/gear
- Company logo on the club website with a link to company's website
- Presence at annual club membership meeting and other special club events
- Quarterly promotions via e-mail, Facebook group, and home page of web site*

LANDSHARK Partner:

Contributes: discounts to club members

- Company logo on membership discount page on website
- Logo and company information listed on membership benefits e-mail
- Quarterly promotions via e-mail, Facebook group, and home page of web site*

*--Promotions must be submitted to the Club President and/or the Web master for approval