

Quigley Associates, Inc.
Code of Ethics

Sincere commitment to high ethical standards is a prerequisite and an essential characteristic of every true Professional.

Our ethical standards have as their objective, meeting Client expectations. Rather than mere compliance with those standards set by law, we strive for objectivity in our dealing with Clients. This forms a basis for our being able to be truly empathetic. That is, to walk in a Client's shoes and to do for him/her, what we would want done for us, faced with the same circumstances. This "golden rule" is the basis for our ethical conduct as individuals and as a professional organization.

In addition, we have an obligation to be fair. That is to treat everyone the same, regardless of circumstances.

Because of a Professional's specialized knowledge, a Client is often in a dependent position, having to trust the advice of the Professional. The offsetting virtue for trust is integrity (doing the right thing). This requires us to always act in the best interest of a Client. Furthermore, it requires us to constantly upgrade our understanding of the circumstances, which may adversely affect the Clients' ability to achieve their stated goals and objectives. This special obligation makes effective Client communications of paramount importance. All members of our firm must be mindful of this fact.

Confidentiality is an integral part of our ethical conduct. It means that we must not only honor a Client's right to privacy, but also safeguard it. We must never use information about a Client that would harm a Client in any way.