

CUSTOM MADE SIZING AND MEASUREMENTS

Although our stock sizes of 3T ~ 40 (regular, shorts and longs) will fit 95% of your customers, there are those who prefer the custom made fit. As stated before, custom made is Equissentials' strong point. Offering this service to your customers will insure that they will come back to your store, knowing they will get a perfect fit every time.

When taking measurements, you should use a cloth tailor's tape measure and have the customer stand upright, without shoes. All measurements should be taken with the tape "snug", not tight.

Start with the waist and follow the directions on the measurement chart. "A picture is worth a thousand words" holds true in this case. Some of your younger riders may request "low riders" or "hip huggers". Please note this request on the order form. If you give us a measurement that is 3 inches lower than normal, the pants will turn out too low in the back, giving the customer "plumber's rear" when in the saddle. If you just request a low rise, we will adjust the front to give the "low rider look" without affecting the function in back. When ordering a custom fit, please record the customer's name on the form and we will keep their measurements on file for the future

9. Rise
(put a string around your waist and measure from the front, under the crotch to the back)

8. Height
(your total height)

1. Waist

6. Inseam
(Crotch to floor)

2. Thigh
(at the widest point)

7. Femur
(Crotch to middle of knee)

3. Knee

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

7. _____

8. _____

9. _____

