



# MIDNIGHT AFFAIR GALA EVENT

## SECOND ANNUAL 'MIDNIGHT AFFAIR' DESIGN EXCELLENCE AWARDS



The Bud Merle  
Foundation



### Good Evening and Welcome!

On behalf of the Organizing Committee I have the honor and great pleasure to welcome you to the Second Annual 'Midnight Affair' Design Excellence Awards and Gala Celebration. The Midnight Affair Committee of Design Professionals includes, Al Alschuler, IDGF, Alex Bonet, IIDA, Jaime Canaves, AIA, IIDA, Steven M. Hefner, ASID, AIA Allied, Alexandra Karram, ASID, Marta Cecilia Rodriguez, IFDA, Roy Siegel, ASID, Shelley Siegel, ASID, IIDA, Michael Wirtz, FASID, FIIDA, and Alene Workman, FASID.

This glittering and gala event is hosted by Dacra, developers of the Miami Design District, and Florida's professional interior design organizations, including the American Society of Interior Designers (ASID), the International Interior Design Association (IIDA), the International Design Association (IFDA), the Interior Design Guild Foundation (IDGF), the Interior Design Associations Foundation (IDAF) and The Bud Merle Foundation.

We appreciate your interest, enthusiasm and attendance at our gala event celebrating the design community and excellence within the architecture and design profession. It is the second event of this kind and is destined to become an annual milestone event and design competition for the industry. We are very proud to be following the good tradition of the previous Midnight Affair, a stellar success by any standards.

Midnight Affair is a juried event. As you may recall from your entry packets, awards will not be based on the monetary value of each project. Awards include winners in each category, and a 'Designer of the Year' award to be selected from the winners; The Bud Merle Foundation will present its "Buddy Award," for Outstanding Community Service; Interior Design Associations Foundation, (IDAF), will present its IDAF Award for Outstanding Legislative Support to the Interior Design Industry.

The 2004 Midnight Affair Panel of Judges include Interior Designers DD Allen & Michael Pearce, Charles Gandy, Marietta Himes Gomez, Albert Hadley, Dakota Jackson, Hugh Latta, Eva Maddox, Juan Montoya, Margaret McCurry, Benjamin Noriega-Ortiz, Michael Smith, Bunny Williams; architects Orlando Azcuy, Elizabeth Plater-Zyberk; designers Barbara Barry, Larry Lazlo, Kelly Viceroy, Lella and Massimo Vignelli; and Linda O'Keefe of Metropolitan Home. We welcome them to this event and

thank them for their tireless participation in the quest towards excellence in design. We would also like to recognize our generous event sponsors. It is through this wide and liberal support that we are able to make great strides in our industry, so once again, we thank you.

We at ASID, IDAF, IIDA, IFDA, The Bud Merle Foundation and our generous hosts, Dacra and the Miami Design District take great pleasure in supporting this event and in bringing us all together to celebrate our collective success. I am pleased to see the continuous creative work and great strides in our industry that emerges from the Midnight Affair and its professional design competition.

This success for the design and architectural industries has been demonstrated through improvements to the quality level of overall design, in product and in performance. The Midnight Affair also brings great support to the professional community, the teaching community, charitable organizations and our next generation of designers and architects.

The Midnight Affair and the events leading up to the event is a well-established forum for the exchange of ideas and excellence in design among the leading specialists in design and architecture, and the user community, which is well represented from the development, financial, educational and other institutions that are the backbone of this country. This fruitful co-operation between project planners, end users, and the design community known collectively as the Built-Environment leads to the overall success of the world we inhabit. It is clear that the strides in the built environment and all that goes into its planning might not have materialized without all of your significant efforts. This effort broadens the scope, power and influence of the design industry towards enhanced design and superior product development, while keeping the focus on the original purpose of the event and competition which is to recognize excellence in design.

I am sure this event will continue the success of previous Midnight Affair. Many of you will return home with new ideas and plans, and renewed dedication to this industry and your sphere of influence within it.

Categories for this year's judging are: Private Residence Under 5,000 square feet; Private Residence Over 5,000 square feet; Condominium/Apartment; Singular Space; Hospitality; Workplace/Office; Healthcare/Institutional; Retail/Showroom; Historic Preservation; Outdoor Space. All entries were judged based on design merit including scale and proportion, color composition, innovation, creative use of space, functional use of space, effective use of lighting, appropriate solution of the design concept and relationship of materials, textures and patterns.

Last Year's Midnight Affair winners were: Retail: Alison Spear, AIA; Residential design under 3,500 square feet: Alison Spear, AIA; Singular space: Alene Workman Interior Design, Inc. ; Kitchen & Bath: Alene Workman Interior Design, Inc.; Residential design over 3,500 square feet: Alene Workman Interior Design, Inc.; Corporate: RTKL Associates, Inc.; Product: Tessi Garcia & Associates; Model: Tessi Garcia & Associates; Institutional: B. Pila Design Studio; Hospitality: Zyscovich, Inc.; Historic Preservation: Dupont-O'Neil & Associates; Chuck Levine-Charles Poole Legislative Service Award: Lauraine Dunn-Glispin; Buddy Award: Larry Wilson.

I wish you all luck and great continued success in our chosen profession. 2004 stands to be a year for excellence.

Once again, Welcome to our Event!  
Please enjoy the evening and the rewards to come...