



Interior Design is a complementary art, that is important to a building as mechanical, electrical or structural design. Garcia Stromberg brings in an interior design consultant from day one. Not just picking tile - the designers are influencing the building's structure and form.

"Consider the primary drivers of a project - site, contour of site, function, program, perception (how the project is going to be viewed) and economics. All are weighed. Then you decide which is going to be in the driver's seat; the passenger side; the back seat or the trunk."

The architectural group is known for exquisite interior and exterior craftsmanship, despite the common industry complaint that talented craftspeople are no longer available. To accomplish the custom work, Garcia Stromberg establishes a talent pool of extremely well-qualified contractors and sub-contractors, involving them as crucial consultants in detailing the project. "It is the comprehensive approach of the legendary Master Builder - the construction team comes on board as early as the design team."

The outcome of this Master Builder approach is witnessed in the custom design for The Floridian - the exquisitely detailed private club of Marty and Wayne Huizenga. The 300 acre site on the St. Lucie

River includes a 50,000 s.f. golf clubhouse, 18 hole PGA golf course, golf cottages, townhomes, single family homes, marina villas and a dockmaster building. An aside to the project - but an important one - is the fact that the clubhouse is entirely hurricane resistant, an all steel structure with a concrete skeleton.

The work on this project is a combination of Nautical Key West, Native Florida Cracker Vernacular, and Southern Plantation. Born and bred beyond Mediterranean, the club is true custom Florida style. Not an eclectic mix, but its own blend. Design is one of context, with climate and historical sense of place coming into play.

Being well-traveled exposes one to cultural influences, such as Asian inspired design, but clients of Garcia Stromberg are given the "substance of what they like, not a knock-off. The last thing you want is someone to say - Oh, you went to Bali too? Our homework is to deliver something they haven't seen before."

"Distance is almost a non-factor right now. The world is a global marketplace and also a training ground. We notice that in other locales wood, clay and masonry are used in other ways, integral to the structure, and drywall is not used. Wood used in creative ways, as an

