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FOR IMMEDIATE RELEASE



BC ARCHITECTS DESIGN BISCAYNE LANDING ONE BILLION DOLLAR MIXED-USE RESIDENTIAL PROJECT IN THE HEART OF NORTH MIAMI

(CORAL GABLES/MIAMI, FL) – BCArchitects, AIA, Inc. announced today that Biscayne Landing is underway, a \$1 billion mixed-used residential community being developed in joint venture between Hollywood-based Swerdlow Group and Boca Developers of Deerfield Beach, Florida. Biscayne Landing is a master planned community on 190 acres in the heart of Miami, and will consist of 5,000 condominiums around a 100,000 square foot town center with restaurants, retail stores and a five-acre hotel and conference center for local and City use and for joint programs with neighboring Florida International University. Biscayne Landing, gracing 137th Street to 151st Street along Biscayne Bay is a public/private venture in cooperation with the City of North Miami. Amenities will include multiple club houses, pools and tennis courts along with a 35-acre park featuring jogging trails, picnic areas, a children's playground and a local charter school within walking distance to the project.

Representatives from Swerdlow Group say, “Biscayne Landing will be on the largest piece of undeveloped land east of I-95 in Miami- Dade and Broward counties and will be one of the most significant urban redevelopment projects in South Florida's history.”

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Larry Cohan, AIA, Principal of BCArchitects says, "Biscayne Landing will breathe life into a vital waterfront corridor for Southeast Florida, bringing world-class amenities and lifestyles to this heart-centered North Miami community. The architect's vision is soon a reality--a lively community of schools, entertainment, shops and employment opportunities, providing

significant revitalization to the area and the surrounding communities. We strive to serve as a model for other public private partnerships for those seeking the same types of possibilities for their older or underutilized community cores."



Biscayne Landing is an urban village on the 190 acres, sitting on a rare parcel of undeveloped land along Biscayne Bay in the heart of North Miami, adjacent to Oleta State Park and FIU.

Heralding the positive influence on the economics and conditions of the surrounding communities, City leaders and politicians backed the

project, welcoming new consumers, the many millions of dollars of tax revenue into the City of North Miami and the income generating businesses to the area.

Ensuring that the City's plans for revitalization took into account lower income brackets, the public private partnership will also include 5,000 units of affordable housing within the City, the building of a local charter school across from the property, a new library, and a state-of-the-art Olympic training facility for sports like wrestling, fencing and judo, bringing additional recreational opportunities and chances for advancement to the community.



Swerdlow Group was the successful bidder in the City of North Miami RFP for development of the site and were awarded the *South Florida Business Journal's* Best Overall Deal of the Year for the Biscayne Landing 200 year land lease they negotiated with the City of North Miami.

Recently, Swerdlow Group has placed emphasis on urban redevelopment opportunities in the tri-county area of Miami-Dade, Broward and Palm Beach counties. BCArchitects has successfully designed other projects for the Swerdlow/Boca Developers team including the Marina Grande/Inlet

Harbor Marina project in Riviera Beach, the City's first CRA redevelopment.

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Biscayne Landing, North Miami, FL



Biscayne Landing Site and Preserve

BCArchitects, AIA, Inc. is a full service, architecture and planning firm providing a single source for clients seeking innovative solutions that are elegant, efficient and cost-effective. BCArchitects, AIA, Inc. has created some of South Florida's most distinctive architectural designs, and is annually responsible for providing services for projects with construction values in excess of 300 million dollars. Its award-winning portfolio includes luxury residential, retail and facilities design for some of the region's most respected developers and corporations. BCArchitects (formerly Brito, Cohan and Associates), was recently listed in South Florida Business Journal's Book of Lists as one of the State's Largest Architectural Firms. www.bcarchitects.com

Boca Developers, under the leadership of principal Brian Street and Jim Cohen, has grown to become one of the largest luxury condominium developers in South Florida. With a \$900 million portfolio and annual sales that outstrip every other developer from Miami to Palm Beach County, the company brings an unparalleled level of



expertise to the project. Among the luxury developments credited to Boca Developers' name are Hamptons South and The Peninsula in Aventura and Mizner Grand, Orchid Beach and Townsend Place in Boca Raton.

Swerdlow Group is a private real estate company involved in a broad range of ownership, development, management and leasing activities with a proven track record of over 15 years. The firm developed, owns and operates a portfolio of approximately five million square feet, with development activities ranging from retail centers, industrial parks and telecom, to urban revitalization projects including themed city centers, and multifamily residential development. Swerdlow Group, based in Hollywood, Florida, is headed by Michael J. Swerdlow, Chairman and Chief Executive. The firm was founded in 1987.

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