

MARKETING WITH SAFELISTS TRAFFIC BOOK PART II

A MarketingWithSafelists.Com Special Report

by

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Marketing With Safelists Traffic Book PART II

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INTRODUCTION

Many thanks for downloading the free **Marketing With Safelists Trafficbook eBook Part II**.

This eBook is a continuation of [“MARKETING WITH SAFELISTS TRAFFICBOOK” eBook](#). Download it if you did not get it yet.

Marketing With Safelists Trafficbook Part II eBook is composed of a series of 8 articles that contain tips, tools and resources on how to market with safelists.

If you are struggling with safelists, the strategies in these 5 articles will help.

This is a free ebook. Give it away and use it to get free traffic.

It is a well-known fact that to create traffic and leads, give away a highly informative ebook free and then let other webmasters take your ebook and post it to their sites.

Here is a strategy to get traffic by using this ebook.

- I. Give the eBook away in exchange for the email address of your prospect.
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Just remember to exchange the ebook for the prospect's email address.

There are many strategies in this ebook that you can use. Remember to read the ebook before you give it away because it is loaded with information that you can use.

Learn these strategies before you attempt to give the eBook or the articles away.

Then find a strategy that works for you and start getting traffic.

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CHAPTER 1

ARTICLE 1- SIMPLE SAFELIST STRATEGY FOR GETTING MORE SUBSCRIBERS

Are you having problems getting signups for your programs?

Most of us have worried our friends enough not to ask them to buy or sign up for anything else.

If you have your own opt-in list, you can just send an email and request them to join.

However, what do you do if you don't have your own opt-in list?

There is always paid advertising! But this can get very **expensive**.

However, if you want a free resource for getting signups for your programs, **try using safelists**.

Safelists can be used to advertise affiliate programs, business opportunities, products, free reports, free ebooks and other safelists. A good safelist is probably one of the least expensive ways to advertise your program or product.

Many safelists are **free**. And the paid or PRO safelists are very inexpensive compared to Paid advertising.

Knowing how to market with safelists includes having a **GREAT** headline. If you use a great headline, you increase the chances of your message getting opened and read.

Another strategy is to join **hundreds and possibly thousands** of safelists (free!), therefore increasing your odds of getting your message read.

You can also get a list of the top 20 safelists from [Trafficchoopla](#), a service tests and evaluates and ranks the top safelists. Join this program **FREE**.

Join [Safelist Ad Trader](#) and get membership to over 100 **FREE PRO** safelists. You can also join this program **FREE**.

You also need to automate your safelist posting efforts. It would take you all day to post ads to hundreds of safelists. So you would have to find a program such as the [SUBBER](#) that will automatically post ads to hundreds or thousands of safelists.

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Get my free report, the [Safelist Marketers Survival Guide](#) and get a list of free safelists as well as a list Auto Safelist submitters.

SAFELIST STRATEGY

One of the best ways to build your downline is to offer something **free**. This will give your potential customer an incentive to join your downline.

This can be a free eBook, free software, free eCourse, free report, free software etc...

You can use this free "**Marketing With Safelists Trafficbook**" ebook to get subscribers for your programs by simply "Giving it Away".

Or you could get subscribers by using the 10 articles from this ebook in an **Autoresponder Series** on safelists.

Another strategy would be to use the articles as **Free Reports** that you give away.

What if you were trying to get affiliates to sign up for your Safelist submitter.

STEP 1. To get subscribers to your Safelist submitter account, take advantage of this "**Marketing with Safelist Trafficbook**" **eBook**" that you have.

STEP 2: Set up an autoresponder email address to collect your prospects email address (which you can use to build your Opt-in list and send them for follow on messages). Set up an autoresponder message to collect emails.

Here is a sample ad I used to give away the "**Marketing with Safelist Trafficbook**" **eBook**" while promoting my other eBook on safelist marketing, "[Insider Secrets to Marketing With Safelists](#)" ebook.

I set up an autoresponder called <mailto:trafficbook@kioskcities.ws>. I put the following message into my autoresponder:

Thanks for requesting a copy of the "Marketing With Safelist Traffic Book" ebook.

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Here is the download link for the eBook:

<http://tinyurl.com/5xemc>

To sign up for the "Marketing With Safelists" newsletter, click here:

<http://tinyurl.com/43goq>

All the best,

*Russell Carter
rcarter@russellcarter.com*

Remember to put the **URL** of the eBook in your first email in your autoresponder series and **not the ad you are sending to the safelists.**

If you need an autoresponder, [Robot Reply](#) offers an ad free Autoresponder for just \$1.00.

Another excellent autoresponder that I use is [Aweber](#), one of the best autoresponders on the market and it's **FREE** for 30 Days.

STEP 3. Write a short ad offering the free eBook. Make sure you take time to develop a good headline for your ad. This step is important because if your headline is no good, no one will read your ad.

If you have absolutely no experience in writing ads for your safelists, an easy way to set up your ad is to use the content on the first page of the product website you are trying to promote.

Usually the first paragraph contains the main sales copy of your product, so you may want to take that into consideration.

Don't copy the sales copy verbatim, but rephrase, or use the basic idea in a completely new sentence. Viewers don't want to read your ad and then read the exact the same thing on your website.

Your ad should entice prospects to your web site, where they can then read the details, such as pricing and so on.

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Remember, your ad is not your web site. Some people tend to take the exact text from their top page verbatim and thus end up with sentences like: "Fill in the form below for more information", Or "Click on ...to get your free ..." But there is no icon to click.

Use clear, direct language and avoid gimmicks. Repeated and unnecessary **punctuation** or **symbols** tend to have a negative effect on the reader.

Use standard capitalization. Ad text should be written with normal sentence capitalization. Limit excessive capitalization, only use it for effect.

Some people understand excessive capitalization to be the same as shouting, whereas others find it difficult to read.

For example:

GET YOUR FREE "MARKETING WITH SAFELISTS" NOW!!!

... is more difficult to read than this:

Get your Free "Marketing With Safelists" sample now!

Check that you use correct spelling. Although it may not necessarily be the case, incorrect spelling gives an image of poor qualifications, therefore being unprofessional.

Use proper grammar. If you are not English-speaking and do not have a good command of the language, then I recommend that you try to get someone who does to help you.

Do not use offensive or inappropriate language in your ads. This may also offend people.

I wrote the following email ad to send to my safelists. Note that the email requested people to respond to the autoresponder for more info. See the email below:

Subj: Learn the amazing no cost safelist formula

I have a formula for marketing with safelists on the Internet. 95% of the people never use it. Yet ...

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1) People have been using these concepts to make money on the internet for years, however, most people never use these strategies in safelist marketing.

2) It isn't hot and sexy.

3) It is tested and it is proven.

4) Use it TODAY to put cash in your pocket in 48 hrs!

5) It requires NO spamming or frowned upon activities.

6) It is completely legal.

7) It costs virtually nothing.

8) It takes very little time to implement.

9) Even a dummy can do it.

...and it's FR.EE to you!

What is this amazing safelist formula?

In just three simple steps, I'll show you how to get better results from your safelist marketing efforts.

If you would like to receive it, just CLICK this link:

<mailto:trafficbook@kioskcities.com>

Start marketing with safelists the correct way!

*To your success,
Russell Carter*

*rcarter@russellcarter.com
9203 Sandy Creek Rd
Ft Washington, MD 20744*

This is a commercial advertisement.

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STEP 4. Next send your ad to all the safelists that you are a member of. Since this is a numbers game, the more safelists that send to, the better your response.

STEP 5: After your initial autoresponder message, load your autosponder with 6 or 7 additional messages. You can now follow up with your new contacts since you have their email address in your autoresponder.

Remember, this is where you will make your sales. Note that in your safelist ad and your first autoresponder email, you are not trying to make a sale. You are only offering quality information that your "potential customer" can use.

Now through series of well written follow-up emails, you can start to offer your product. Tests have shown that it may take up to 7 contacts with your lead before they respond.

You should see your number of signups for your program increase. If you are not getting responses, change your subject to your ads. Or change the ad itself.

Keep testing your ads until you come up with a good **Subject/Ad** combination.

So there you are, I have just shown how you can get subscribers for your program by giving away the free "**Marketing With Safelists Trafficbook**" ebook.

To get more tips and strategies on how to use safelists, get a copy of my "[Insider Secrets to Marketing With Safelists](#)" ebook. My ebook has over 90 pages of tips, tools and resources you need to effectively and correctly PROFIT from safelist marketing.

In my ebook, I'll show you, in just 12 simple steps, how to get better results from your Safelist marketing.

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Russell Carter is the author of "[Insider Secrets to Marketing With Safelists](#)" and editor of the "[Marketing With Safelists](#)" Newsletter.

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CHAPTER 2

ARTICLE 2 – SAFELISTS WITH A "TWIST"

A lot of marketers believe “*safelists are useless*”. You have heard this before:

- a. "Safelists don't work".
- b. "Nobody reads safelist email".
- c. "Safelist users end up deleting most of their mail with junk email accounts".
- d. Most people post to safelists to try to “sell” their product and are not trying to buy “your” product.
- e. Your ad gets stale over a period of time because the same people are reading the ads over and over.

Most "gurus"s will say to avoid safelists as an advertising medium.

But, as I have stated in my eBook, the "Insider Secrets To Marketing With Safelists", these gurus aren't telling the complete truth about safelists.

Granted, safelists do have problems if you don't use them correctly.

Well, if safelists don't work, why are all the Gurus building so called "Opt-in lists" that have many of the characteristics of safelists. I affectionately call them "Safelists with a Twist".

Many of these marketers will introduce their new "opt-in tool" by stating - "this is not a safelist".

First, there is this brand new list building system called ... [The List Machine](#).

[The List Machine](#), a "safelist" by another name, is a free "list building system" that allows every user to build a 100% opt-in list. Then you can mail to that List, since that list is yours.

Here is where it differs from a safelist, you can't mail to every member who joins the List Machine. You can only mail to members that you have subscribed. These members form your list.

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It doesn't stop there, There is another tool available by "guru" John Reese called [Opportunity.Com](#) . Check it out here:

By the way, John Reese is the guy who made \$1M dollars in one day a while back. So, he knows what he is talking about.

[Opportunity.Com](#) allows you to get thousands of new leads, web site visitors, subscribers, and customers every week! And it's completely free.

If John Reese is using safelists, excuse me, "**opt-in lists**"; then we all need to take note and listen!

Top marketer Mike Filsaime, even admits in his eBook that he is a "safelist junkie". Mike has a very successful safelist, I mean "listbuilder", call [Listdotcom](#) . Go see for yourself here:

The one that I really is [Viral List Builder](#) like because they offer a free autoresponder. The owner even says on the first page of his website, and I quote **"This is nothing like a safelist"**.

Why do marketers feel that they have to exclaim that their program isn't a safelist in order to make it appear a superior product?

But if you really analyze these "lists", they operates very much like a safelist except that you can't mail to all the members on the list. You only have access to the list that you generated. And you will only get mail from the person who referred you to this site (and the owner of the list of course).

If nothing else, I would join [Viral List Builder](#) just to get the free autoresponder. Here is the link:

And if you don't believe top marketers are using safelists, another well know marketer, Andrew Fox has an excellent safelist, the "**Guru Mailer**" (guru mailer, "hmmm")

Let me explain something...

The "gurus" know that the best free advertising medium that was ever created for the Internet was the...

...that's right, you guessed it, the "**Safelist**".

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However, these marketers have attempted to improve the shortcomings of the traditional safelists. And they are doing a good job. None of the above mentioned lists are traditional safelists by any means.

However, all are built on the safelist concept. That concept is that in their simplest form, Safelists are nothing more than a vehicle for a group of individuals who agreed to receive and send email messages to each other.

The point is, the safelist concept works if used correctly.

So don't abandon your safelist marketing efforts, just improve them. Even try some of the "**non traditional**" safelists or opt-in lists above, especially if you are trying to build your list of subscribers.

Still no matter what these "Gurus" call them... "**List Builders**", "**Opt-in lists**" or "**Viral Lists**"; they still use the basic safelist concepts.

So I simply call them "**Safelists With a Twist**".

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CHAPTER 3

ARTICLE 3 – SAFELIST TRENDS FOR 2005

I want to give you my opinion on Safelist marketing and on what's in store for "Safelist Users" for 2005 and beyond? These are my opinions only:

- **Safelist Submitters** will still be big for 2005. Expect to see more new ones pop up, especially since there are submitter scripts that ALLOW you to purchase your own submitter.
- Expect to see the cost of Safelist Submitters continue to decrease. You can get submitters for a low as \$2.99. And you can get very good submitters in the \$9 - \$15 price range. So the days of \$25.00 submitters may be over as I see it.
- Also, the cost of **PRO** safelist memberships will continue to decrease or will be offered for free. Think about this, why pay \$9.99 for a PRO safelist membership to a list with 10,000 members when you can purchase a Submitter with over **1 MILLION** members at the same monthly rate.
- Safelists that do offer PRO memberships at that rate will have to offer additional features such as *~free~* contact solo ads, leads, FFA, classified sites. The [Guarenteed Results](#) safelist is a good example of this.

[Business World List](#) safelist has offered these types of additional features for years and that's why they are one of the top safelists.

We may also see more submitters offering these additional features. Submitters such as [SUBBER](#), [Majestic Submit](#), at [List Source](#), [iPostAd](#) and others are already doing this offering these additional features.

- Expect to see the cost of owning a Submitter to decrease. The only one I can find currently at [Safelist Submitter Services](#) offers ownership at \$90 a month.
- Safelist owners will continue to attempt to get members to read mail by offering incentives like click for points to read mail.

As more people realize the benefits of safelists, more sites offering safelist resources like [Traffichoopla](#) and [Safelist Ad Trader](#) will be created.

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- You will see integration of safelists with new advertising mediums or technology such as **Video, Blogging, RSS, Google Adwords**.
- Expect to see plenty of new list building systems that allows every user to build a 100% opt-in list. Then you can mail to that List, since that list is yours. However, you can only mail to members that you have signed up. You can't mail to every member who joins the List. An example is [The List Machine](#).

Again, these are just my opinions on Safelist marketing and the direction that I see "Safelists" moving in 2005 and beyond.

All in all this makes for an interesting year.

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CHAPTER 4

Article 4 – 38 HIGH IMPACT SAFELIST MARKETING TIPS

Below are 38 high impact safelist marketing tips. I'm telling you, you will slapped myself on the forehead at the sheer simplicity of these tips.

Yet these safelist tips are powerful enough to turbo-charge your safelist marketing efforts and profits almost instantly!

So I suggest you take a look right now and then put these amazing tips to work and turbo-charge you safelist marketing efforts.

1. Some Safelists should be avoided. Be aware of safelists with Poor site design. This includes lots of banners and advertisements, tacky animated gifs, dollars signs, etc...

Be aware of safelists with not much information about the list, no support link or contact info should always raise a red flag.

Also beware of safelists with no affiliate program and no information about the number of list members.

2. Most safelist users only look at safelist ads when they are cleaning out their safelist email boxes. This is one of the "truths" about marketing with safelists. We scan a few ads while deleting ads from our subscribe email list. However, once in a while, a subject line will catch our eye and we will click, read the ad and maybe subscribe to a newsletter, sign up for a free book, or even purchase something! So, there is a only short window of opportunity to have the subject line read. The point is, "MAKE YOUR SUBJECT OF YOUR ad stand out".

3. Write your own ads! When you run across the occasional "great ad", rewrite it to reflect **YOUR** product. After all, if it caught your attention enough to read it - don't you think others are reading it too?

4. Your safelist advertising, **not your product** in many cases, will determine the success or failure of your marketing. Your product needs to be good but your advertising has to be **awesome** because it will make or break your business.

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5. Not tracking your safelist ads is a **no - no!** Many safelists have built in tracking tools. Use these tools to track your ads and to experiment with the concept of tracking your ads. You can later upgrade to a PRO tracking system once you understand the concept.

6. Don't send the same ad to the same safelist two days in a row. **Change either the subject line or the body of the ad** that you are posting. Or wait a day or two before you post the exact same ad. Remember to **track your ad** to see which one gets the most hits.

7. Always join the safelist as a **free member first** and take a test drive. You don't want to upgrade and then regret it. If you are happy with the response you are getting from your ads, it is definitely worth upgrading.

8. The one thing that you should do to check the safelist response is to track your ads. I use [Adminder](#) to track my ads but there are other programs that can be used. Don't overlook the tools that are included with the safelists. Some allow you to track the ads that you post.

9. Organize Your Safelist E-mail. The most basic way to organize your e-mail is to create folders for similar things. Rather than letting it sit on the "In" folder where it can get buried, why not create a "To Do" folder and stick things you don't want to do immediately there.

10. Use a **GREAT subject line!** You already know your target market is other people who are advertising - show them a way to increase the effectiveness of their advertising or automate it etc. and they WILL read your ad!

The art of writing headlines is a special skill well worth the time and effort it takes to develop. There are many known statistics in direct marketing that bear repeating here:

- Five times as many people read the headline as read the ad or letter.
- Changes in headlines have produced documented increases in sales of 200%, 500% and, in one extreme case, 1,850% more sales!
- It's a good idea to write 15 or 20 headlines for your letter or ad, and use the "leftover" headlines as part of the selling copy itself

11. Need something to market via your safelists. What is the one thing that all safelist users need? Every safelist users need a **subscribe** or **list email** box.

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That's the email address that receives 1000s of emails a day if you are posting to a lot of safelists.

12. Increase your safelist responses by customizing your subject. If you use subject lines with member's name, the chances of them opening your email is far better.

For example, the following subject line:

"John, Join the Most Responsive Safelist on the Market"

...will get open more times than the same subject without the member's name.

Many of the "better" safelists allow you to place the **"Firstname"** and the **"Lastname"** on your subject. If this feature is available, use it and your response rate will increase.

13. If a Safelist or Safelist Submitter Service is offering a free trial or 10 day trial. **Sign up.** That's free advertising.

14. If a Safelist or Safelist Submitter Service is offering a trial for \$1.00. **Do it.** You could possibly send thousands of ads for a buck!

15. Paid or PRO safelist members usually get benefits like being able to **post everyday to the entire list, not getting emailed to, or only getting emailed by a small fraction of all the members, or being emailed to by just the other paid members.** Other benefits often include **higher referral commissions, ad tracking, free FFA, HTML etc....**

16. One of the major reasons most safelist users give up on marketing with safelists is due to the fact that they don't have the tools to deal with the large volume of emails received. Again, if using Safelists is one of your marketing tools on the internet, then you **NEED** a **LARGE** mailbox to handle the volume of email received.

17. When looking for a "paid email account", look for the following features: **automatic email deletion, email filtering, Web Based Email, POP 3, and FREE affiliate programs.**

18. Look for email accounts with **POP3 or Web Based Email Access.** Web Based Email is an advanced and richly featured internet based email program that allows you to check and manage your email from **ANYWHERE** in the world.

19. Keep your subject lines to your safelist ads concise and to the point. Anything longer than **50 characters** may get chopped off and no one won't see it. Leave

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out all unnecessary words, spaces & punctuation. Eliminate words such as "a" "an" "the" and abbreviate where possible.

20. Do not join a Safelist Submitter that does not have **Auto Validate** Capabilities. It would take hours and even days logging into your subscribe mail box and clicking each confirmation email for each safelist. Why do that when there are submitters that will do that for you with a click of a button.

21. Repeat your email subject as the first line in the body of your email. Frequently safelist owners add advertisements to your email before your ad. As a result, sometimes the reader may not see your ad or may read the first ad that appears. So repeating your subject line at the beginning of your message makes it easier for the reader to find your ad.

22. When you write your subject lines, use a subject that is in direct relation to the opportunity, service or product you are promoting. If you can not do that, then do not send out your ad through the safelist.

23. If you use safelist submitters, advertise your submitter link at the bottom of your message. Use a simple 2 line ad similar to the following:

My ads are sent automatically thanks to {submitter name}

<http://yoursubmitterURL.com>

This way, you can **increase signups** for your submitter affiliate program with very little effort.

24. Are still only using **free** safelists while knowing that **paid** safelists are more responsive and will allow you to mail to all member more frequently.

25. Most of your sales will not be made directly from sending out safelist ads. You need a system to capture your visitors email address such as **autoresponders** or a signup form on your website.

27. Then you need to **follow up** with your subscribers, providing them USEFUL information over a period of time. Studies have shown that a perspective customer has to see your ad at least **7 times before they buy from you.**

28. Studies have shown that **smaller safelist often out perform their larger counterparts.** Don't ignore safelists with smaller number of members. Use a variety of safelists - large and small.

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29. Want to really get responses from your safelist ads. Then send your ads out via safelist admin solo ads. These are the paid ads that go to all the contact email addresses of that particular safelist. These ads are relatively cheap but well worth the price. To get the best results, use admin solo ads from paid safelists such as [Business World List](#) or [Guarenteed Results](#).

30. The real best way to make money with safelists is to **OWN** a safelist submitter. The value of owning a safelist submitter cannot be overlooked. First of all, with safelist submitter ownership, **you instantly have your very own opt-in list** to offer **YOUR** products and services that you are trying to sell.

31. One mistake most people make is trying to sell directly with safelist ads. This is a big mistake. It would be a mistake to try to sell products with your safelist ads because the response would be very low. You may get a few sales here and there, but that's about it.

32. Only join free safelists that also offer **Pro** membership. These safelists tend to be **more responsive** because of the Pro membership service attached to it.

33. Many safelist owners offer **free PRO Upgrades**. If the safelist that you are interested in does not offer a free **PRO Upgrade**, **offer to advertise his/her safelist in exchange** for the **PRO Upgrade**. Most safelist owners will welcome the free advertising.

34. Your ad copy has to **grab attention from the first line**. It has to push those emotional triggers. **It has grab attention in the first few seconds** because safelist users have *"trigger fast delete fingers"*.

35. Did you know that safelists that allow you to mail more than once a week are more responsive than ones that let you mail only once a week.

Studies have shown that the more the safelist lets you mail, the more responsive the safelist.

This seems like a logical conclusion, but how many of you sign up for safelists that only allow you mail once a week. No wonder you are not getting hits, subscribers or sales.

36. Do not use **Deceptive** subject lines. These subject lines may get the reader to open the email, but once they find out what the email is deceptive, 99% of the people will delete it. Further, they will never sign up for that offer.

37. If you have absolutely no experience in writing ads for your safelists, an easy way to set up your ad is to use the content on the first page of the product

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website you are trying to promote. Usually the first paragraph contains the main sales copy of your product, so you may want to take that into consideration.

38. The brutal reality of advertising: An ad with a **good headline and even mediocre copy** will get you a **response and generate sales**. But **with a poor headline**, even the most brilliant **copy will get you little or no response**.

Speaking about Safelist TIPS, in my "[Insider Secrets to Marketing With Safelists](#)" ebook ", you get nothing but Safelist TIPS. It's packed with useful info, strategies and TIPS. You also get **STEP by STEP** detailed instructions on how to implement the strategies.

To get more tips and strategies on how to use safelists, get a copy of my "[Insider Secrets to Marketing With Safelists](#)" ebook. My ebook has over **90 pages of tips, tools and resources** you need to effectively and correctly PROFIT from safelist marketing.

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Marketing With Safelists Traffic Book PART II

CHAPTER 5 –

ARTICLE 5 – YOU NEED THIS IF YOU ARE NOT TESTING YOUR SAFELISTS

You are wasting your time if you are not testing your safelists. If you don't have time to test, then you need this service.

I joined this nice little program, [TrafficHoopla](#), which provides the rank of the top 15 safelists.

TrafficHoopla's Independent Testing Report includes Safelists as well as Hit Exchanges and Yahoo Groups.

The safelists listed within the report are tested, exposed and updated on an ongoing basis.

Since TrafficHoopla is a **REFERRAL BUILDER** and because of its Independent Testing Reports, it can be used to **get subscribers to you opt-in list**.

The concept is rather simple. Promote Your TrafficHoopla in order to get signups. You then potentially also gain that person as a downline member in the entire listing of programs.

TrafficHoopla **PRO membership** is a valuable resource for your safelist marketing efforts. It includes **Weekly Safelist Testing Reports**, “Not Recommended” list and the opportunity to earn commissions.

How would you use this information from [TrafficHoopla](#)? Well, the top performing safelist have already been tested and evaluated for you.

This is a no-brainer...**SEND YOUR ADS TO THOSE SAFELISTS!!**

The ranking is based on the number of raw hits to that particular safelist. The safelist with the most hits are rank #1 and so forth. Those are the ones to **join and send your ad to**.

Based on that info, you should join and post to the top safelists for that week. TrafficHoopla's rankings change from week to week.

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Also, [Traffichoopla](#) has a list of non-performing safelists that have already been tested and evaluated for you. This ranking for this list is based on the number of safelist with the least hits to that particular safelist.

These safelists makeup the "**NOT RECOMMENDED**" safelists that you would not post your ads to.

How accurate are these reports from [Traffichoopla](#)? It's too early to tell, but based on my testing, I do know that the top 20 safelist from their list is very responsive.

This is a must join program if you want to post to the top performing safelists each day or each week. As a free member you get the top 15 best performing safelists.

You could get tracking software and test all these safelists yourself. But why do that when [Traffichoopla](#) does it for you.

However, you should still track your ads as well to see how specific safelists that you are interested in are performing.

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Marketing With Safelists Traffic Book PART II

CHAPTER 6 –

ARTICLE 6 – WHAT'S WRONG WITH MY SAFELISTS MARKETING EFFORTS

Whats Wrong With My Safelist Marketing Efforts!

Ever wonder why you are not making sales. You have joined hundreds of safelists and sent out ads everyday - and still no results!

Safelist marketing changes over time. So what makes us think that what worked last year with safelists will work today. For that matter, what worked last month may not work today. So lets see what happens.

Let's turn safelist marketing upside down! Lets think "Outside the Box".

If you would really love to have a radical change in your safelist efforts, you are going to have to make some radical changes in your methods.

Are you "Doing the same thing over and over and expecting to receive different results."

If you continue to run your safelist marketing in a "normal" way, you will always be limited to "normal" results.

What is the normal way? 95% of us simply post an ad through our safelists and wait for results. Sure, you may get a few results.

But if you want to have "*exceptional*" results with your safelist marketing efforts, you are going to have to put "*exceptional*" methods to work for you.

First, use the safelist tools at your disposal...

Start visiting and subscribing to everything that has to do with safelist marketing.

Start participating in the discussions groups. Find out what people are talking about the most with marketing with safelists. Which element is the most popular?

What is it that everyone is looking for online? If you don't find out by visiting these groups, start asking some questions.

Start using automated tools such as submitters, autoresponders, ad tracking systems and email accounts for safelist.

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Don't forget about safelist related programs like:

[Traffichoopla](#)

[Safelist Ad Trader](#)

[Magical-Marketing](#)

[Opportunity.Com](#)

[Listmail4u](#)

[Blogmysite.Com](#)

[Cashomatic](#)

[Commissionspyder](#)

Also, instead of trying to sell with your safelist ads, offer something for free. Send out ads (using safelist submitters to reach hundreds of safelists) that offer solutions and Invite your customers for free material at your site.

Collect the email addresses via your autoresponder. Then start up an Opt-In list where you will send out updates and free information on a daily, weekly, or monthly basis.

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At this point in time, you want to focus on building up a close relationship with your visitors. After you have started building up a relationship with this group, you can start sending out your offers.

Try this! Actually ask your opt-in list what it is that they want. Then, find it for them.

Either have it developed yourself or find someone who has it already. Then, do a Joint Venture with the product owner and endorse the product to your list and your visitors.

Let your customers know how you sought out and found the best product on the market for them and how you negotiated the best deal possible.

So what did we just do? We simply changed our approach.

Instead of marketing to the safelists, we

- **offered something free with the safelist ad**
- **collected the email address using autoresponders**
- **built an opt-in list**
- **developed relationships with our list**
- **made offers to the list**

Watch your responses and sales skyrocket.

Once you have the list, it is much easier to make the sale.

Think outside the box.

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CHAPTER 7 –

ARTICLE 7 – SAFELIST SUBMITTERS – YOU CAN'T AFFORD TO BE WITHOUT ONE EFFORTS

I always get questions from people asking "Do safelists really work?"

But when I ask, "How many lists did you post to?" They usually say just a few. Then I say, safelist posting is a numbers game, I post to over 1000 list on a regular basis (some folks post to over 5000).

It would take me **half a day to manually post to my entire list**. This is why I use safelist submitters.

I spend **less than 25 minutes a day** posting to safelists.

How do I do that?

I use safelist submitters like the SUBBER and [iPostAd](#).

I spend no more than 3 minutes a day posting to the Subber and about 3 minutes posting to [iPostAd](#).

The next response I get is "I don't want to spend a lot of money".

Well, the Subber is cheap at **\$12.99** a month, which puts it within nearly everyone's financial reach. It has over 400 lists and offers one-click signup to all of its automated lists.

Safelistgirls is dirt cheap at **\$2.99** a month.

[1CLICK Submitter](#) has over **2,237** lists, **2576436** members and only costs **\$9.99 a month** or **\$33.00 a year**.

You may want to look at [List Source](#) submitter. It will allow you to submit to over **3,500** safelists.

Or [Majestic Submit](#) has over **2075** lists with a total member count of over 1,717,518. Simply amazing!

[Safelist Booster Submitter](#) has over **2,660** lists, **1,735,687** members and only costs **\$4.95 a month**.

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Finally, Snazzy offers a "free" submitter where you can post your adds to. This submitter is slower than the others and is somewhat limited in features, however, it gets the job done.

So, don't use cost as an excuse to automate your safelist posting. There are affordable submitters on the market. The truth is "You cannot afford to be without one"!

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CHAPTER 8 –

ARTICLE 8 – SAFELIST SUBMITTERS REVIEWS

SAFELIST SUBMITTER REVIEW: MAJESTIC SUBMIT

I am impressed with [Majestic Submit](#) submitter because the very first time I posted an ad using this submitter, I received 51 hits to my ["Insider Secrets to Marketing With Safelists"](#) URL within a few hours.

and...

[Majestic Submit](#) has broken the 2000 safelist mark.

Currently, there are over **2075** lists with a total member count of over 1,717,518. Simply amazing!

THATS over 1,717,518 ads that you can send out!!!

If you post once a week, that's over **5 MILLION** ads a month.

I am not going to list all the features (go to the site), however, I will say that it provides fully **Automated Joining, Validating** and **Posting**.

The submitter is so easy to use. Once you join and validated the lists, you can be up and running in less than 60 minutes.

You can upload and save **10 different ads**, and never have to log in again. Majestic Submit will deliver your ad automatically, using the **SET** and **FORGET** posting feature.

Personally, I prefer to simply post my ads after I log in. I currently have 7 ads running. I plan to ad 4 more soon.

If nothing else, join as an affiliate because...

You can also make money with this!

Majestic Submit offers **60% commissions** on 6 levels to affiliates, so it should be easy to build an income stream.

This is an excellent submitter to ad to your arsenal.

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SAFELIST SUBMITTER REVIEW: SAFELISTROBOT SUBMITTER

SAFELISTROBOT is the simplest Web-Hosted application for submitting your ad to **668+** Quality Safelists everyday without you doing anything! Reach **500,000+** targeted recipients every week!

The system is straightforward and easy to use. First, you enter your safelist account information.

It's *AutoJoin function* uses your account information to join all the safelists.

Once you've joined the lists, then use its auto validator to validate all **668+** lists. Imagine the time it would take to manually validate **668+** lists. We are talking days...

SAFELISTROBOT's validator is designed to validate all **668+** of its lists so that you don't have to manually do it yourself.

With this advanced product there is no need to waste your time watching for the validation emails...let **SAFELISTROBOT**'s validator do the work for you!

All there is left to do is upload and save your ad. Once the ad is saved, you never have to log in again because **SAFELISTROBOT** will automatically send your ad without you doing anything thanks to its auto post feature.

SAFELISTROBOT is inexpensive to own at **\$12** a month. It sells for less than half the price of iPostAd and the **PEARLS OF WEALTH Submitter**, however, it offers similar features.

SAFELISTROBOT offers **50% commissions** to affiliates. Get 2 members in your downline and you are using it for free; anything over that is money in your pocket.

This is an extremely attractive product! **It's priced right at \$12 per month.** All safelist users need a product where you can send 500,000+ ads a week and it's 100% *Auto Join, AutoValidate and Auto Post.*

All this makes the **SAFELISTROBOT** an incredible marketable product.

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SAFELIST SUBMITTER REVIEW: LISTSOURCE

The [List Source](#) Submitter has over **3,500** safelists in it's arsenal.

THATS over **3,500** Safelists that you can send your ad to!!!

On top of that, you can blast your ads to an additional **119,000** Pro opt-in Lists with FREE Lifetime membership to Pro Mega Mailer Ad Blaster and the Zapper Blaster.

There's more...

Send you ad to 1 Million FFA's and blast your website to 30 of the best Search Engines with 1 click.

List Source provides fully automated *Joining, Validating and Posting*.

Now what do you think all of this costs?

...You can get all this for **\$9.95** a month.

This is a no brainer at that price.

This submitter and what it has to offer is a marketing machine.

If you use safelists as you marketing medium, then you need to get your ad in front of as many people as possible.

The at [List Source](#) Submitter, with over **3,500** Safelists, 1Million FFAs and an additional **119,000** Pro safelists, allows you to get your ad in front of millions.

This is an *excellent* safelist submitter.

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SAFELIST SUBMITTER REVIEW: SAFELIS GIRLS

[SAFELIST GIRLS Submitter](#) is a very reliable submitter owned by Lynna Albert.

The [SAFELIST GIRLS Submitter](#) provides fully automated Joining, Validating and Posting.

You can view the results of autojoining or put into a queue and walk away.

Total number of safelists is **767**; with **303,543** total members.

You can rotate 10 ads or a single ad can be posted. And the ads are posted from their server.

You have 2 spots available to add banners for any other program that you are promoting.

At [SAFELIST GIRLS Submitter](#), you may even get signups for doing nothing because they **will help you promote by randomly selecting paid members resellers links** to help you promote your program.

If you join the [SAFELIST GIRLS Submitter](#) affiliate program, you can get Monthly bonuses, whether you are paid members or not. And they periodically have draws where you can enter to win bonus cash (paid members only).

You also get FREE software downloads, reseller URL added to all out going messages you post; POP3 Email Cleaner for paid members; and **Pro membership to Right Direction Safelist (\$10.00 Monthly value)**

Now what do you think all of this costs?

...You can get all this for \$2.99 a month. Basic membership is only \$1.99 a month

\$1.99 a month, Compare this to iPostAd and Pearls Submitters at over \$20 per month with many of the same features, this is a no brainer at that price.

If you have been on the fence because of the monthly fees, now there's no excuse!

[SAFELIST GIRLS Submitter](#) is an excellent submitter. Its easy to use, the **price is right** and the product is a necessity if you use safelists as your marketing medium.

[SAFELIST GIRLS Submitter](#) is a **must** have safelist package.

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APPENDIX A - FREE SAFELISTS RESOURCES

Here is a list of safelist resources you will find helpful:

["MARKETING WITH SAFELISTS TRAFFICBOOK" eBook](#)

["MARKETING WITH SAFELISTS" Newsletter](#)

["MARKETING WITH SAFELISTS" Blog](#)

[SAFELIST MARKETERS SURVIVAL GUIDE](#)

["WHAT TO DO WITH ALL THAT SAFELIST EMAIL" ECOURSE](#)

["HOW TO AUTOMATE SAFELIST MARKETING" ECOURSE](#)

[LISTMAIL4U](#)

[BLOGMYSITE.COM](#)

[CASHOMATIC](#)

[COMMISSIONSPYDER](#)

[TRAFFICHOOPLA](#)

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APPENDIX A - FREE SAFELISTS RESOURCES

[SAFELIST AD TRADER](#)

[MAGICAL-MARKETING](#)

[OPPORTUNITY.COM](#)

[NITRO MARKETING](#)

[YUHKNOW](#)

[WEB HOSTING](#)

[WWKIOSK](#)

[LISTDOTCOM](#)

[VIRAL LIST BUILDER](#)

[THE LIST MACHINE](#)

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APPENDIX B - RECOMMENDED SAFELISTS RESOURCES

Here is a list of safelist resources you will find helpful:

["INSIDER SECRETS TO MARKETING WITH SAFELISTS"](#)

[SAFELIST USERS MANUAL](#)

[BLOGS RSS REVEALED](#)

[TRAFFICSECRETS COURSE](#)

[SQUEEZE PAGE GENERATOR](#)

[AWEBER AUTORESPONDERS](#)

[ADMINDER](#)

[ROBOT REPLY AUTORESPONDER](#)

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APPENDIX C - FREE SAFELISTS

All of these lists below have free membership options. Some may still offer Free PRO Upgrades. Use the [Safelist Directory eBook™ v3.0](#) to find thousands of FREE web-based mailer safelists to email your ads to.

1. [MarketingWithSafelists](#) 123 + MEMBERS! JOIN FREE!
2. [Business World List](#) 46,380+ Members
3. [Herculist](#) 31,200+ MEMBERS! JOIN FREE
4. [Traffic Attractor](#) 2270+ MEMBERS! JOIN FREE!
5. [TheMadVlad](#) 2421+ MEMBERS! JOIN FREE!
6. [Gotsafelist](#) 3009+ MEMBERSJOIN FREE!
7. [Traffic Racer](#) 2520+ MEMBERS! JOIN FREE!
8. [Ad Gliders](#) 95 MEMBERS! JOIN FREE!
9. [Safelist Addicts](#) 5437+ MEMBERS JOIN FREE!
10. [Viral Profits](#) JOIN FREE!
11. [Traffic Attractor](#) 2270+ MEMBERS! JOIN FREE!
12. [Big Ant](#) 6553 MEMBERS – JOIN FREE
13. [Cash4u Safelist](#) 19,893+ MEMBERS! JOIN FREE!
14. [Cashblaster](#) 10241+ MEMBERS! JOIN FREE!
15. [Promoneymail](#) 118,759+ MEMBERS! JOIN FREE!

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16. [Ad Solution Line](#) - 5871+ MEMBERS! JOIN FREE!
17. [wwKiosk](#) 11,542+ MEMBERS! JOIN FREE!
18. [Mail For Profits](#) JOIN FREE!
19. [Adtactics](#) 13,925+ MEMBERS! JOIN FREE!
20. [The Safelister](#) 17,460 MEMBERS! JOIN FREE!
21. [Emily Safelist](#) 855+ MEMBERS! JOIN FREE!
22. [Traffic2you](#) Safelist 4,400+! JOIN FREE!
23. [EPowerList](#) 1000+! JOIN FREE!
24. [Pearls Of Wealth Passionate](#) - 2,613+ MEMBERS!
25. [Newage Marketing Supreme Safelist](#) - 6369 MEMBERS
26. [Safeoptin Safelist](#) - 2000+ MEMBERS - JOIN FREE
27. [Guarenteed Results](#) 1,402+ MEMBERS! JOIN FREE
28. [Big Bananza Safelist](#) 4436+ MEMBERS! JOIN FREE
29. [Ace Safelist](#) 2,340+ MEMBERS - JOIN FREE
30. [Crystal Clear Solutions](#) 1084 MEMBERS - JOIN FREE
31. [All Downline](#) - 11,003+ MEMBERS - JOIN FREE
32. [Wizards Lore](#) - 1,803+ MEMBERS - JOIN FREE

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APPENDIX D – SAFELIST SUBMITTERS

All of these lists below have free Affiliate membership options. Join free and use techniques in this eBook to get signups.

“MARKETING WITH SAFELISTS” Blaster

SUBBER

MAJESTIC SUBMIT

PEARLS OF WEALTH Submitter

LIST SOURCE

LEADSMAGIC

SAFELISTROBOT

1CLICK Submitter

SAFELIST BOOSTER Submitter

SAFELIST GIRLS Submitter

iPostAd

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APPENDIX D – SAFELIST SUBMITTERS

SAFELISTJUNCTION

YOUR AD BLASTER

SNAZZY

CONTACT AD Submitter