

# Brian McClendon

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February 28, 2006

Adair Ginsberg  
Vice President  
King & Queen Public Relations  
123 Easy Street  
New York, NY 00142

Dear Ms. Ginsberg:

I received your name from the Rollins College Office of Career Services as part of the Career Connections program. As a graduating senior at Rollins, I am greatly interested in careers in public relations. I am not writing to ask for a job, but am hoping you will consider sharing with me your insight and knowledge about the field, as well as the story of your own career progression.

I am considering a move to New York after graduation in May and would like to discuss where to look for employment opportunities and what steps I can take to prepare myself for a public relations career. For example, should I try to work for a PR firm in a smaller city first or go straight to New York? I would like to learn about your career path and hear any recommendations you have for a new professional living and working in New York.

In order that you may know more about me, I have enclosed my resume. While at Rollins, I enhanced my knowledge from Sociology and Communications courses with a public relations internship at Best Public Relations in Atlanta. I also have planned special events for the Winter Park Arts Festival, the Office of Admission and the Rollins Outdoor Club. These experiences have confirmed my interest in the field and I welcome your advice on how to best market myself to potential employers. Additionally, are there courses, work or volunteer experiences you recommend I obtain in order to improve my resume?

If possible, I would like to schedule a time to speak with you. I can call you to arrange a time or I may be reached at 407-356-6795 or bmac@juno.com. I would greatly appreciate any guidance and advice you can provide.

Sincerely,

**Brian McClendon**

Brian McClendon

Enclosure