



Seussical the Musical



program. advertising.



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Mraz Center for the Performing Arts

BURNSVILLE HIGH SCHOOL
THEATRE GUILD
600 East Highway 13
Burnsville, MN 55337

Ticket Line
(952) 707-2320

Business Office
(952) 707-2150

www.MrazCenterTickets.com

As a community partner, you can help support the BHS Theatre program by advertising in our souvenir programs. This is a great way to not only promote your business, but also an opportunity to be recognized as a vital supporter of local education and the arts.

As we enter our 48th season, more than 40 audiences will enjoy our theatrical performances. To serve these patrons, our theatre company will produce more than 15,000 souvenir programs and brochures. This offers an outstanding opportunity for your business to reach of Burnsville-Eagan-Savage families and numerous potential customers.

Space can be reserved per show or at a discounted rate for the whole year.

Cost per show	Musical	Plays
Full Page (full color)	\$ 1,000	\$ 600
Half Page (full color)	\$ 500	\$ 300
Banner Ad (varies)	\$ 300	\$ 200

All Shows (2 musicals + 2 plays)*

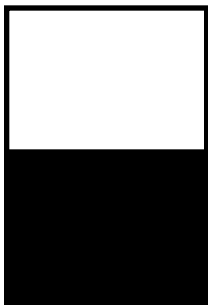
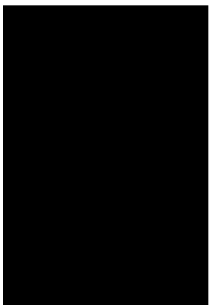
Full Page	\$ 2,400
Half Page	\$ 1,200
Banner Ad	\$ 750

*Ad reservations for multiple shows receive a 25% discount.

Specifications

Ads should be provided electronically, as a high resolution .tiff , .jpg or .pdf file. (If needed, we can work with you to create an ad from print examples if you do not have electronic options available.)

Full Page 5.5 x 10.5 “ Full Color	Half Page 5.5 x 5.25” Full Color	Banner Ad 5.5 x 2.5” Black & White
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Yes! I want to advertise in BHS Theatre programs.

Musical: Camelot

Materials Due Oct 20th

- Full Page**
(\$1,000)
- Half Page**
(\$500)
- Banner Ad**
(\$300)

Contact Name

Business Name

Address

City State Zip Code

Telephone Number

Email Address

Website (You will be recognized on our website, with a link to yours!)

Play: Death Takes a Holiday

Materials Due Nov 24th

- Full Page**
(\$600)
- Half Page**
(\$300)
- Banner Ad**
(\$200)

Play: The Crucible

Materials Due Jan 31st

- Full Page**
(\$600)
- Half Page**
(\$300)
- Banner Ad**
(\$200)

Musical: The Secret Garden

Materials Due Apr 6th

- Full Page**
(\$1,000)
- Half Page**
(\$500)
- Banner Ad**
(\$300)

Full Year (Receives 25% Discount!)

- Full Page**
(\$2,400)
- Half Page**
(\$1,200)
- Banner Ad**
(\$750)

Please, make checks payable to

Burnsville High School

Mail payment, order form and ad layout to

Randy Day
BHS Theatre Guild
600 East Highway 13
Burnsville, MN 55337

**Questions regarding payment
or theatre program?**

Randy Day
Mraz Center Director
(952) 707-2150
rday@burnsville.k12.mn.us

**Questions regarding advertising
or program specifications?**

Christine Zrust
Graphic Design Volunteer
(651) 366-6331
christine.zrust@theatreBHS.com

* We also have opportunities for advertising in junior high theatre programs and summer theatre events. Just ask!