

BA-Pier Meeting  
Golden Gate University  
June 15, 2017  
1:15pm start

GGU introduction-Maria  
Michael Mrache reviewed agenda  
Joseph Ng volunteered DeAnza College as the next host if Notre Dame de Namur is not available on December 7<sup>th</sup>

Introductions from everyone in the room – many first time attendees

Voted on updating the bylaws with the position of Communications Coordinator – Tracey Ward Mission College

Michael discussed the responsibilities of the chair:  
Run meetings  
Create agenda  
Line up speakers- (CBP officer, field rep etc.)

Vice chair – backs up chair  
Nominated Daniel Heckmeyer, nomination was seconded  
Nominated Ryan Hisamoto (EC San Francisco) as chair, nomination was seconded

Treasurer – Kristy Radke - Ohlone Community College  
Secretary – Becky Petrow – Sonoma State

Daniel spoke about San Diego Pier – Customs and Border Patrol visit  
Discussion about the \$5 fee – hospitality, professional development

Jobs:  
Golden Gate University – Hiring graduate advisor/ DSO  
International Recruitment

Becky is going to Institute for Intercultural Communication instead of the NAFSA conference and asked for recommendations.

**NAFSA Conference** (useful sessions):

Irene - Retention is recruitment USA College Connection [chinesestudent.com](http://chinesestudent.com)  
Best Practices (Penny) starting small

TPS with lawyer can work on F-1 EAD while on TPS  
Special Student Relief

Supporting transgender students – language, diversity and inclusion language in policies, warning students that attending public events might have pictures taken and risky – one school allows students to have a different school name from legal name

Chasing Impact – Women in international education four women on panel

Agents – nurturing relationships with agents, \$1,500-2,000 commission is typical; the more the agent knows about the school the more likely they will recommend your school to students

New DSO training will be implemented in the future

Chinese students – cultural issues, Michigan State video Chinese vs American students disconnect with plagiarism

Irene – human to human contact, offering scholarships, be clear about transportation expectations, agents go for the highest commission, use your alumni, Education USA, Apply Board new app

Roundtable discussion