

# AGI Women of Today Agenda

Friday Nov 30<sup>th</sup> @ Dana's House  
2008 Planning

1) **Roll Call:** Kim, Barb, Jennifer, Dana, Mary Jo, Mary K, Gwen

## 2) Officer Reports:

- President (Kim) = Jan dues (Sharon, Mary Jo & Dana) please pay Sharon before year end
- Treasurer (Sharon) = not at meeting

## 3) 2007 Events:

- **Nov Scrap Event** – Final P&L not yet know, Sharon not at meeting. Kim has a bill for the newspaper “thank you” that needs to be paid yet.
- **Santa's Helpers (Stacy) – Dec 4** - come help wrap gifts from 3:30pm – 7pm at the American Lutheran Church, 911 8<sup>th</sup> Street, Gaylord. WoT donated \$50 cash.
- **Volunteer Opportunities** – The SE After Prom Committee is looking for volunteers to help serve food at home basketball games for the season. GIRLS Home: Fri Dec 7; Thurs Dec 13; Fri Jan 25. BOYS Home: Mon Jan 7; Tues Feb 12; Fri Feb 29. If you are interested in helping, contact Lori Waltz at 507-964-1046.

## 5) 2008 Planning

- **Meeting location/repeat night** – Looks like it will continue to be the second Tuesday of every month
- **Events – which ones and who chairs** – see below, we still need volunteers to chair some events
- **Fundraisers** – 2 fundraisers were agreed on; 1) Santa Letters and 2) Current online catalog. Dana also mentioned that Thrivent Financial will match expected fundraising efforts. **Dana** to get the forms.
- **Donations** – One of the suggestions the Event Planner gave us at our scrap event, was to send one mass donation letter out to all businesses we usually hit up for donations throughout the year. Then to follow up with these businesses as it gets closer to the events in person versus another mailing. This way they can see the list of events we host and can choose which ones they want to contribute to. This letter will go out to the businesses that have donated in the past (minus scrapbook donations) as well as large businesses in the Cities like Mystic, Chan Dinner Theater, Vikings, etc. **Dana**, can you create labels from the list of local vendors from Santa letters? I'll work on the list of vendors outside of Arlington. Everyone can help me stuff envelopes at our Jan meeting. Below is a sample of what the letter looks like.
- **Shirts? Brochures? Advertising?** – We decided on red t-shirts and black sweatshirts (hoodie or regular). WOT will pay for the t-shirts and if you want a sweatshirt Kim will need \$15 from **each of you** along with your size. Add extra \$2 for 2XL or \$3 for a 3XL. Print Brochures & Advertising were not discussed, however we would make sure that our focus for 2008 is new members, so we need to heavily recruit at our events. We did discuss that we should look at some cheap giveaways for moms at events like hand sanitizers, tide cleaner, emery boards, pens, bookmarks, post it notes or memo pads, chapstick, etc. Got any good ideas? **Kim** will get some samples and costs.
- **How to get new recruits: City (new to the area), database of past scrappers or moms from events.** – New recruits is the focus for 2008. If anyone has a past mailing list please send to Kim. **Mary**, please also email me the names from the recent Halloween pool party.

## 6) 2008 Events:

- **M Night (Jennifer) – Jan 21st or 28th** in back room of Triple E's = **Kim** to check with **Nicky** on her availability & themes, then to get her in contact with Jennifer to make arrangements. We will look at scheduling a fall M Night sometime this summer.

- **Spring Scrapbook Event (Barb) – Feb 23<sup>rd</sup>** Barb to chair, Jen will manage registrations, Mary will manage food and Kim to manage the vendors.
- **Easter Event (Kim & Dana) - Sat March 15, 10am-noon.** **Mary Jo** will get the shredded paper. Kim and Dana to meet the end of Jan to plan the event. Need a volunteer to wear the Easter Bunny costume! ☺
- **Swim in Pool Events (Jen) – tentatively Feb 8<sup>th</sup>** Would like to host one for valentines day. Jen to work out details with the pool and let us know if this works. Anyone can host a simple pool party for any occasion, just let us know when you want to do it.
- **Arlington Public Library Story Hour –** no volunteers
- **Relay for Life (Dana) – June 20<sup>th</sup>** = Dana needs volunteers to walk
- **Town-n-Country Days in Arlington – June 13 & 14<sup>th</sup>** No volunteers
- **Camping Weekend (Mary Jo) – June 25 to 29<sup>th</sup>** Mark your calendar for a women's only camping weekend!
- **Scholarship Awards (Gwen) –** Need to get our form from Pam and send to the school before May 1<sup>st</sup>. It's ok to do it right away after the new year. We decided to give away 2 \$500 scholarships this year due to our increase in profits from the scrap events.
- **Outdoor movie (Kim) – no date yet** We'd like to host an outdoor movie sometime in the fall. We need to find a place to project the movie (a building with no windows or need a large sheet). Jen to work with Pam to see if her projector would work to show movies this large.
- **Booth at the Fair – 1<sup>st</sup> weekend in Aug.** no volunteers, never had good responses this method
- **G.I. Softball Concession (Dana) - Sept 13** This one is easy, just come and man the food. Need a new member to co-chair.
- **Oktoberfest in Green Isle (Sharon) - Sept 20** Games in the park. Need a new member to co-chair.
- **Halloween Event (Jennifer) – tentatively Sat Oct 25<sup>th</sup>** Plan is to host a carnival type event in the afternoon for 2 to 3 hours
- **Fall Scrapbook Event (Barb) Nov 8 –** Barb will chair all scrapbook events, but is unavailable during the summer to help with other events.
- **Christmas Event –** no volunteers, discussed helping the Chamber at their event
- **Santa's Helpers (Stacy)** Stacy, if you don't want to do this again next year, let us know.
- **New Years Party for Kids –** discussed celebrating New Years at each different time zone around the world for kids. No volunteers for this one yet.
- **Current Fundraiser (Kim) – Year round** This one doesn't involve any "selling", we just need to make sure all our friends and family put in our WOT ID when ordering from the Current Catalog. We get 50% profit from this and it can be left as an open continuous fundraiser. We will get a check mailed to us on a quarterly basis.
- **Santa Letters (need volunteer) – December** We advertise to parents that for \$5 we will send a letter to children from Santa. I got this idea from the Eden Prairie Women of Today ... here is their info on it: <http://epwt.org/Santa.pdf>
- **Other new ideas discussed but no chairs:** Women's Expo, Princess for a Day, Mother/Daughter fair, Build a Bear = anyone interested in chairing these, please let Kim know.

## 7) Next meeting: Tuesday Jan 8<sup>th</sup>, 7pm @ the Arlington Haus

### MN Women of Today Creed

We, the Women of Today are service, growth and fellowship. We believe that through us great lessons can be learned, worthy deeds performed and a hand of fellowship extended to millions of women everywhere. May we leave the world a better place because we lived and served within it.

### US Women of Today Creed

We, the United States Women of Today, are dedicated to serving our community and nation, are committed to strengthening our individual talents, and stand united by our friendship and belief in the future.

Draft of donation letter going out in Jan....

**Chairs**, I need you help to fill in some of the wording for the events:

<AGI Letterhead>

### Donation Requested

January 2nd, 2008

<<First\_Name>> <<Last\_Name>>

<<Street\_Address>>

<<City>>, <<State>> <<Zip>>

Dear <<Name>>,

Arlington Green Isle Women of Today is a nonprofit organization committed to providing community support, scholarships and free children events in our local community. We expect to provide more community and children events in the year 2008, than we ever have in the past.

In order to continue to grow these events in our local community, we have a significant need for your support. We need businesses such as yours to offer tax-deductible donations. Some examples of donations needed are; children's prizes, healthy snacks, candy, juice boxes, soda, popcorn, craft items, face painting kits, holiday themed items, children's carnival games, use of free copying service, free newspaper advertising, free locations to host the events, free swimming pool rentals, scrapbook related items, gift certificates and cash are items we are consistently in need of. In addition to the common items required for each event, our organization is in desperate need of a color printer/copier which will help us print flyers for advertising, and a concession stand popcorn maker for our events.

Your contribution will not only help improve the quality of life in the Arlington and Green Isle area, it will also provide great exposure for your business. Sponsors are endorsed throughout the events in promotional materials, signage and newspaper advertisements. As the events attendance continues to grow through sponsor support, so do potential advertising opportunities.

Your charitable contribution to AGI Women of Today will assist in improving our events and services in our community. Below are just some of the events we host:

- **Spring & Fall Scrapbooking Event:** Our all day Scrapbooking Event events bring over 60 scrappers from a 75 mile radius to the Arlington Community Center. These scrapbook events are the main source for funding all the other community and children events.the
- **Swim in Movies:** We plan to host a few swim in movies again this year. This is where children of all ages come to the Arlington Pool with their favorite floating item and watch a movie in the pool! We typically expect around 85 kids at this event and it is one of the kid's favorite activities.
- **Easter Event:** The Easter event is always FREE and is geared toward smaller children that are in the second grade or younger. We typically have a egg hunt, prizes, snacks, face painting, crafts and picture taking with the Easter Bunny.
- **Outdoor Movie:** New this year, we will be hosting a FREE outdoor movie for families. This is where we project a popular movie against one of the buildings in Arlington and families bring their favorite blanket to snuggle up and watch the movie. Concessions will be sold at this event.
- **Octoberfest (Green Isle):** The AGI Women of Today hosts games at the Octoberfest which are tailored to the younger children. We typically rent a bounce house at this event as it is one of the kid's favorite activities there.

- **Halloween Event:** This year we will be hosting a Halloween Carnival geared toward children of all ages. Crafts, face painting, games and ..... (JEN?)
- **Scholarships:** This year we will be giving away two \$500 scholarships to girls in the Sibley East School District. This is one activity the AGI Women of Today is proud to accomplish every year and always looks for ways we can increase this scholarship amount.
- **Is that it?**

Your generosity is a direct contribution to the revitalization of our unique community and an invaluable opportunity to showcase your business.

Donations can be sent directly to:

AGI Women of Today, PO Box 1095, Arlington MN 55307

Please be sure to note which event you would like your donation to support, otherwise we will utilize your donation as we see fit.

P.S. We welcome new members and volunteers at anytime. Volunteering your time to help with an event is an excellent way to support our community. Please let me know if you or someone you know may be interested in joining us!

The AGI Women of Today wish you a Happy New Year, and look forward to working with you and growing in 2008.

Best regards,

Kim Mork  
President, AGI Women of Today  
507-964-5364

[www.freewebs.com/agiwomenoftoday](http://www.freewebs.com/agiwomenoftoday)

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