

**Presented by Ben Ferm**

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## **Web Site Promotion Ideas for Small Businesses**

**By Vita V.**

You've already figured out that your small business needs a web site to compete with the big boys and maintain every aspect of your relationship with your customers. But once you have your web site up and running, you'll need web site promotion ideas so that people know about your web site. After all, no one will visit your web site if they don't know it exists.

The first of your website promotion ideas is submitting your web site to all the major search engines. Search engine traffic is a major draw to web sites and most web masters will tell you that the vast majority of their traffic is coming from search engine clicks. Most of the major search engines have a specific page you can use to submit your site. Once it's submitted, it will usually take a few days to a week before it starts showing up in keyword searches.

Other web site promotion ideas include advertising your web site on internet message boards and discussion forums centered on subjects related in some way to your business. For example, if you run a small business selling pet supplies, you could go to message boards and discussion forums frequented by pet lovers.

Other tried and true web site promotion ideas include affiliate and banner exchanges. You can contact other web sites involved with the same target market and ask to exchange banners on each others' web sites, or you can sign up at a banner exchange portal that will automatically generate banners for other sites on your site and banners for your site on other participating sites.

For even more web site promotion ideas, there are many online resources dedicated solely to teaching people how best to create awareness of their web site through the internet at large and strategies for attracting more visitors to their web site. Start with these basic ideas and when you're ready, explore for more!

Attract New Customers and SkyRocket your Sales 24/7/365. Visit us Now to Learn Free Internet Marketing Strategies and Improve your Affiliate Marketing Skills !

<http://www.internet-marketing-springboard.com> Vita Vee.

## How To Acquire Free Web Site Promotion

By David Riewe

You have finished making your own website. You have introduced your company and presented your products and services. You have added propositions and promos to catch your target audience's attention. You have achieved the dos and don'ts of building a company web site. But why isn't your website a major success?

Maybe you're not planning the key to the best promotion of your web site. Here are some guidelines on how to acquire free web site promotions for your company's success.

If you have started to promote your web site, keep it constant. If you promote your site with persistence, it will catch your audience's attention.

Be patient. Try each method in promotion until you acquire the best, free promotion there is. You have to accept trial and error for your web site to reach the top.

There are many ways for your web site to be seen. Here are some free web site promotions you could try until you find the most effective.

\*Free promotions such as search engines and directories would give your web site the deserved traffic you always wanted. Make sure to check your web site's ranking to know whether or not this type of free promotion is right for you.

\*Make a deal with other web sites on trading links which could help both web sites. Make sure to use words that could easily interest the audience.

\*Find free classified ads that could boost the promotion of your web site. These ads could be seen by other people who you are not targeting for, but may as well be interested in your services.

\*Free and low-cost internet banners are spread all through out the World Wide Web. Banners that pop-up at the top of a page or in a separate window would automatically catch your target audience's attention.

If your web site and its free promotion did not work even after accomplishing these methods, analyze your web site. Track down all visitors, advertisements, and transactions. Then locate errors in your web site. Upload new files to your web site continuously for audience to return for new products and services. Monitor your own web site if it's up in the market or down.

Then be ready to try the methods again and surely it will work.

It has always been said that the best things in life are free. Yes they are. And as soon as your free web site promotion proves to the audience its worth, then you'll believe it's true.

Little Known Minnesota Man Making Six Figures Per Year Online, From the Comfort of Home, Reveals

His Top Internet Money-Makers. <http://www.push-button-online-income.com/pbi>

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